

Dan Poynter presents

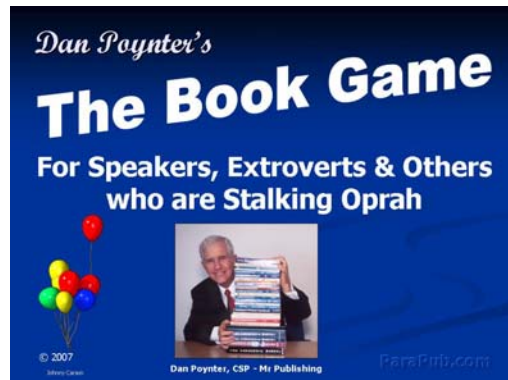
The Book Game for Speakers, Extroverts & Others who are Stalking Oprah

How to be the author of your book without being the writer

Every speaker needs a book to enhance credibility and to add a profit center. Speakers are good at what they do: speaking. They are the front people; they get out and bring back the business. The challenge is that most speakers are extroverts and many extroverts have short attention spans. Writing a book takes time and it is a difficult, solitary act—well, it used to be.



You don't have to be the writer of your book to be the author. Many of the books on the bestseller lists were not written by the authors named on the covers—especially the books by celebrities.



Dan Poynter gives extroverts permission to work with an editor or ghostwriter. He shares how to find and work with people who can accelerate the book-writing process.

Extroverts love this presentation. They nod their heads as they identify with the outgoing personality Dan describes. They feel relieved when Dan shows them how to get help on their manuscript and how to convince their agent and publisher they will get out to tell the world about their book. Then he describes several fun ways to promote their books.

Dan Poynter is an author of more than 120 books, has been a publisher since 1969 and is a Certified Speaking Professional (CSP). His seminars have been featured on *CNN*, his books have been pictured in *The Wall Street Journal* and his story has been told in *US News & World Report*. The media come to Dan because he is the leading authority on book publishing. His mission is to see that people do not die with a book still inside them.



P-56. Keynote or breakout, multimedia, handout, 30-60 minutes (flexible).

For content-rich, stimulating and valuable presentations, contact:



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P-56. Description-Book Game for Extroverts