



## Introduction for Dan Poynter

**Dan Poynter** has been published by major publishers in the U.S. and abroad, he has published several authors and he has published his own books.

He is one of the very few people in the book trade who has been on all three sides of the publishing desk.

Of course, he is best known for his book *The Self-Publishing Manual*.

Today, on this Panel, he will represent the interests of doing-it-yourself, Self-Publishing.

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