



Your Publishing Poynters Newsletter: July 15, 2005

PUBLISHING POYNTERS

Book and Information-Marketing News and Ideas from Dan Poynter.
July 15, 2005. Copyright Para Publishing. ISSN: 1530-5694.
Published continually since 1986. Circ: more than 23,300. F-R-E-E
We don't accept advertising. We don't share your email address.
DanPoynter@ParaPublishing.com; <http://ParaPub.com>; 1-800-PARAPUB
For the Small Print, scroll to end.

=====

IN THIS ISSUE FROM PARA PUBLISHING

=====

1. ParaNews
2. ParaWants (Stories/Information Wanted)
3. ParaSale (Companies/Properties for Sale)
4. ParaTips
5. ParaResources
6. ParaThoughts (Editorial)
7. ParaFreebies
8. ParaCalendar (Dan may be coming to visit you)
9. ParaHumor

<1-----ParaNews----->

A. NEWSPAPER PULLS CLASSIC HOAX ON VANITY PUBLISHERS. See
<http://www.timesonline.co.uk/printFriendly/0%2C%2C1-3-1648189%2C00.html>

B. GOOGLE INTRODUCES VIDEO SEARCH, BETA. Video Search is a plug-in application that lets users watch videos in the browser and access to user-uploaded videos, which the company has been collecting since April.
<http://ct.eneews.eweek.com/rd/cts?d=186-2205-2-79-66269-250233-0-0-1> The browser plug-in can be downloaded for free from <http://video.google.com>, and is specifically designed to play content exclusive to Google video.

C. COPYRIGHT CLEARANCE CENTER AND R.R. BOWKER TEAM UP. See
<http://www.econtentmag.com/NewsLetters/NewsletterReader.aspx?NewsletterID=277#1>

D. KOEN DISTRIBUTION OWES \$14 MILLION. See
<http://www.publishersweekly.com/article/CA624674.html>

E. FLORIDA PUBLISHER ASSOCIATION'S ANNUAL ED-U-CONFERENCE is scheduled for Aug. 6 at the Ft. Lauderdale Marriott North. Includes a tour of the HCI printing plant, featured editorial/PR speakers from HCI, and an afternoon workshop with Brian Jud. Registration PDF at www.flbookpub.org/educonf_2005.html

F. GETTY MUSEUM BOOK DISPLAY DAZZLES. Godfrey Harris reports that The Getty Museum in Los Angeles is presenting a display of books as art. The exhibit is titled "The Artist Turns to the Book" and is representative of a new art form that emerged in the 20th century as part of avant-garde and modernist trends. Books proved to be far more accessible and less expensive ways to experiment with content and format. Some 30 spectacularly original and imaginative works are worth seeing between now and September 11. Harris says he was taken by the different shapes, the use of metal and wire and other alternative materials to the paper of ordinary books, imaginative cut-outs, pop-ups, silhouettes, and slip cases. One example: A book called "The Grand Staircase" has a French door structure. Each leaf has a window to see the other leaves, and together they form an endless pattern of views. For more information about the exhibit, see www.getty.edu, or for more personal information contact Godfrey Harris at hrmg@aol.com

G. SEMINAR in NICE. San Francisco literary agents Michael Larsen & Elizabeth Pomada are giving a special one-day seminar on Saturday, September 24, in Nice, France. 'How to Make Yourself Irresistible to Any Agent or Editor' will be a humor-filled, life-changing class that will show fiction and nonfiction authors how to get the editor, publisher and deal you want. We'll cover publishing, agenting, and craft and give feedback on your prose and your ideas. Space is limited. Send check for \$130/100 Euros to 1029 Jones St., San Francisco, CA 94109 or call 415 673-0939 before September 1. www.larsenpomada.com."

H. TO CHANGE YOUR SUBSCRIPTION ADDRESS to this ezine, please go to

<http://parapublishing.com/getpage.cfm?file=/news.html>. Unsubscribe your old address and subscribe your new one.

To recommend this ezine to another writer or publisher, simply forward the entire newsletter. He or she will thank you.

I. HELP DAN POYNTER TO HELP OTHERS TO MAKE A DIFFERENCE AND MAKE A LIVING WITH A BOOK. Dan is bringing his book writing-publishing-promoting message to groups of writers, publishers and professional speakers. Now he wants to approach other people with a book inside them: consultants, coaches, mentors, professionals, clergy,

and businesspeople. Contact Dan if you know of a group that would profit from his programs. DanPoynter@ParaPublishing.com

J. DAILY EZINE FOR THE BOOK TRADE established by John Mutter, formerly with PW and Jenn Risko. To subscribe, see <http://news.shelf-awareness.com/register.jsp?appid=411>

==>SEND YOUR NEWS ITEMS to DanPoynter@ParaPublishing.com

~~~~~  
«»§«»¥«»§«»¥«»§«»¥«»¥«»§«»¥«»«»¥«»§«»¥«»§«»  
~~~~~

I suggest that the only books that influence us are those for which we are ready, and which have gone a little farther down our particular path than we have yet gone ourselves.
-- Edward Morgan Forster, 1879 – 1970

~~~~~  
«»§«»¥«»§«»¥«»§«»¥«»¥«»§«»¥«»«»¥«»§«»¥«»§«»  
~~~~~

<2-----ParaWants----->

STORIES/INFORMATION WANTED

Contact requesters directly. Do not send stories, etc. to Dan. Please forward these requests to your colleagues. They will thank you. ParaWants are posted/archived for two months at <http://www.u-publish.com/invite.htm>

A. INSPIRATIONAL. Woodland Gospel Publishing, a division of Woodland Press, LLC, is seeking inspirational writers for several biographical projects pertaining to the Southern Gospel industry. Sample writing submissions can be mailed to: Woodland Gospel, c/o Writers, 118 Woodland Drive, Suite 1204, Chapmanville, West Virginia 25508. Woodland Press is also jurying non-fiction Appalachian history. For more information, e-mail: info@woodlandpress.com

B. SUICIDE. Non-fiction author is currently seeking interview subjects and/or personal stories for a new book. If you've had a close friend or loved one complete (commit) suicide and feel you were impacted by their death, please consider volunteering to be interviewed, or contributing your story, to a new book intended to help survivors of suicide in coping with their loved one's death. Contact Karen Mueller Bryson, Ph.D. at

vendor) buyers at the major chains for chain-wide purchase consideration, be sure to include your hometown and state on your title information page.

The title information page should be clear and easy to read, containing just the facts about the book: title, author and hometown, ISBN, price, pub date, format, page count, print run, case quantity, and subject area. If the buyer is interested in your title, chances are good that they will test the book regionally, as that's where they expect the most support to be. If sales warrant it, they may move the title to a national buy. Clearly, this is the time to do everything in your power to push your book regionally and increase your overall sales record.

F. LEGAL TIP

--Rich Schell, JD, 847-404-2950, schell@wagneruslaw.com.

Remember, if you're going to self publish, you're essentially starting a media company. A media company may benefit greatly from business planning to comply with local, state and federal regulations such as tax laws, workers compensation and liability concerns.

Also, if you're taking pre-order payments at some point, you must actually ship the book, tell the buyers when you'll ship the book or give the money back, you may not just hold onto the money without telling people when they'll get their books.

G. ORGANIZE YOUR HOME OFFICE. Tips from HP. See

<http://h71036.www7.hp.com/hho/cache/424-0-0-39-121.aspx?jumpid=info/hho-ng-organize-your-home-office>

H. SUPER COLLECTION OF WINDOWS TIPS AND TRICKS:

<http://ct.eletters.whatsnewnow.com/rd/cts?d=181-478-1-278-295257-23006-0-0-0-1>

Firefox Tips and Tricks:

<http://ct.eletters.whatsnewnow.com/rd/cts?d=181-478-1-278-295257-23009-0-0-0-1>

I. JOHN BEAR ON SELLING YOUR BOOK TO A PUBLISHER. The Small Press Blog. See

http://smallpress.typepad.com/index/2005/06/john_bear_on_se.html

J. THINK FRANKFURT NOW. The largest and most comprehensive international book fair will be later than usual this year, October 19 to 23. But the fact that it is deeper into the fall still requires publishers to prepare their books for display in the summer to take advantage of an

event that is 10 times the size of the London Book Fair and three times the length and capacity of Book Expo America. Have your title exposed to the world's most important publishers, distributors, booksellers, librarians, agents, brokers, reviewers, and others by the most professional, not-for-profit cooperative with space at Frankfurt. Get the attention your book deserves at a fraction of the cost, hassle, and errors so often experienced by newcomers to this giant and intensive trade event. Contact Godfrey Harris, International Publishers Alliance, at hrrmg@aol.com for details.

K. LIST YOUR BOOK on the Para Publishing web site along with your URL. There is no charge. See <http://parapub.com/successstories.cfm>

L. IS IT EVER TOO LATE TO SEND OUT REVIEW COPIES? The book trade is only interested in new books. Special-interest magazines are concerned on the value of the (nonfiction) information. Of course, it is best to send out review copies as soon as the books arrive from the printer but it is never too late as long as the book is not out of date. For a list of special-interest magazines, see <http://parapub.com/maillist.cfm>

M. FOR BESTSELLER LISTS BETWEEN 1900 AND 1995, see <http://www.caderbooks.com/bestintro.html>
And see Document 612 at <http://parapub.com/getpage.cfm?file=products.html>

N. BREAKTHROUGH: AMAZON ADVANTAGE FOR INTERNATIONAL PUBLISHERS. Amazon.com required a U.S. address and a U.S. bank account—until now. With the purchase of BookSurge and their international plants, publishers in those countries can now sell books through Amazon in the United States.

"Thanks so much for pointing me to BookSurge Publishing... and yes they set up Australian authors with Amazon Advantage; handling everything. They appear to offer a highly professional service and have the answers authors need. I would say you could certainly recommend this site to Australians looking to enter the Amazon market."

--Esmerelda Jones, writer of old curiosities,
ms_esmerelda@yahoo.com.au

==> SHARE YOUR TIP. Send it to DanPoynter@ParaPublishing.com

~~~~~  
«»§«»¥«»§«»¥«»§«»¥«»¥«»§«»¥«»«»¥«»§«»¥«»§«»  
~~~~~


H. RESEARCH RESOURCE. See
<http://www.howstuffworks.com/>

I. HAS YOUR PUBLISHER REMAINDERED YOUR BOOK or TAPE? Want to buy some your books cheap? See
<http://www.bookcloseouts.com/>
Check on books by colleagues too.

J. RESEARCH. Want to find older web pages? Have you lost part of your own site? Browse through 40 billion web pages archived from 1996 to a few months ago. See
<http://www.archive.org/web/web.php>

K. BOOK PROMOTION MAILING LISTS. Magazines, newsletters and other places to send review copies and news releases. See
<http://parapub.com/maillist.cfm>

L. NEED HELP WITH BOOK WRITING, PRODUCTION OR PROMOTION? See our Supplier List. Find typesetters, cover artists, Book Promoters and much more.
<http://parapub.com/supplier.cfm>

M. THE NEW BOOK MODEL. There is a faster, easier and cheaper way to produce a book today. See
<http://parapub.com/getpage.cfm?file=newbook.html>
Listen to Dan Poynter being interviewed on The New Book Model. Go to
<http://parapub.com/getpage.cfm?file=/homepage.html>
And scroll down to "On Air".

N. SELLING TO CATALOGS. 7,000 catalogs are published in the U.S. and 1,00 more are available in Canada. Each year they mail 11.8-billion catalogs to recipients. Catalogs move lots of books. You can get your book into several category-specific catalogs. See Document 625 at
<http://parapub.com/getpage.cfm?file=products.html>

O. CANADIAN PUBLISHERS. See
The Canadian Supplement to the Self-Publishing Manual,
Document 628 at
<http://parapub.com/getpage.cfm?file=products.html>
And Selling Books in the US, where one-third of the world's books are sold, Document 634 at
<http://parapub.com/getpage.cfm?file=products.html>
And Suzanne Anderson's book, Self-Publishing in Canada at
<http://www.selfpublishing.ca/>

==> SHARE YOUR RESOURCE. Send it to
DanPoynter@ParaPublishing.com

~~~~~  
«»§«»¥«»§«»¥«»§«»¥«»¥«»§«»¥«»«»¥«»§«»¥«»§«»  
~~~~~

"There are costs and risks to a program of action, but they are far less than the long-range risks and costs of comfortable inaction."
-- John F. Kennedy

~~~~~  
«»§«»¥«»§«»¥«»§«»¥«»¥«»§«»¥«»«»¥«»§«»¥«»§«»  
~~~~~

<6-----ParaThoughts-----<

THE SECRETS OF PUBLIC RELATIONS. (c)
--Brian Feinblum, www.plannedtvarts.com,
feinblumb@plannedtvarts.com

STYLE OVER SUBSTANCE (c)
Why do we publish books? Some of you will respond: to make money. Most will respond: to get my message out. You wrote a book because you either want to enlighten, educate and inform others or, in the case of a novel, entertain people. It's a noble cause. But a book is still a product, a commodity in the marketplace. So what's the best way to sell something? You have to promote it. and to do that it means you need to make your story sound newsworthy, sexy, valuable, interesting. Where as your book might resemble substance, a PR campaign is all about style.

So how do you put some flash and pop into your story? Well, for starters, be succinct and direct when telling people about your book. If it takes more than a few sentences to summarize what it's about, you're screwed. People will lose interest and the only suspense that awaits them is: When will you stop talking?

When you tell someone about your book, the goal really isn't to become the Monarch or Cliff Notes for them. You don't want them to know about everything in the book, only something. you want to tease them, whet the appetite and make them drool for more. So less is more here.

The second rule is you need to look at the vocabulary selection you use to describe things. Move from the functional to the descriptive. Load up your verbal diet with adjectives and use verbs that have some sound

Listen here: <http://www.SellBooksOnRadio.com>
-- Kim Dushinski, Partner, MarketAbility.com
www.HowToMarketMyBook.com

D. CONVERT YOUR ISBNs FROM 10 TO 13 DIGIT. Bowker's online converter only allows converting one number at a time. JB Howick has written code to allow converting 100 at a time. See <http://www.windriverpublishing.com/isbn.html>

==>SHARE YOUR FREEBIE. Send it to DanPoynter@ParaPublishing.com

~~~~~  
«»§«»¥«»§«»¥«»§«»¥«»¥«»§«»¥«»«»¥«»§«»¥«»§«»  
~~~~~

"I write entirely to find out what I'm thinking, what I'm looking at, what I see and what it means. What I want and what I fear".
--Joan Didion

~~~~~  
«»§«»¥«»§«»¥«»§«»¥«»¥«»§«»¥«»«»¥«»§«»¥«»§«»  
~~~~~

<8-----ParaCalendar-----<

WHERE IN THE WORLD IS DAN?
SHOWING PEOPLE HOW TO WRITE, PUBLISH AND PROMOTE THEIR BOOKS
ONE PRESENTATION AT A TIME.

A. Dan Poynter is circling the world to show people how to make a difference and make a living through their books. He shares two major programs and many specific ones.

1. BOOKS 101: THE NEW BOOK MODEL: how to approach agents, publishers and self-publish all at the same time. He will show you how to use innovative techniques and leading-edge technology to write your books faster, produce your books for less and promote your books more effectively. He makes writing, publishing and promoting books easy, profitable and fun. See The New Book Model at <http://parapublishing.com/getpage.cfm?file=newbook.html>

Complete with 145 action-packed PowerPoint slides and a f-r-e-e, dynamite 20-page handout.

2. BOOKS 201: BOOK PROMOTING, MARKETING & DISTRIBUTING. The advanced course on selling books. If you are a publisher or published author, this power-packed intensive will accelerate your sales, propel your book up the charts and assure your future.

You will discover how to use innovative techniques and pioneering technology to promote your book. Dan will share the secrets of non-traditional book sales, electronic promotion and promoting with articles. Automating your promotion will save you time and money. See http://parapub.com/getpage.cfm?file=/speaking/speech_desc.html

Complete with 110 action-packed PowerPoint slides and a f-r-e-e dynamite 20-page handout.

Dan Poynter's seminars have been featured on CNN, his books have been pictured in The Wall Street Journal, and his story has been told in U.S. News & World Report. The media comes to Dan because he is the leading authority on book writing, producing, marketing, promoting and distributing. The author of more than 100 books and revisions and more than 500 magazine articles on publishing, he is one of the industry's most energetic, experienced and respected leaders.

Dan also speaks on parachutes and skydiving. See http://parapub.com/getpage.cfm?file=/speaking/speech_desc.html

For more information, get in touch with the Contact person listed below and see the host's Website.

ALSO SEE THE CALENDAR ON OUR WEBSITE:
<http://parapub.com/calendar.cfm>

2005

July 23-24: SANTA BARBARA. Book marketing/promotion/distribution seminar in SANTA BARBARA with Dan Poynter. For details, contact Para Publishing, PO Box 8206-896, Santa Barbara, CA 93118-8206. Tel: (805) 968-7277, Fax: (805) 968-1379. See <http://parapub.com/accessreport.cfm?report=167&refpage=edutrain.html&userid=10313032>

July 26: LOS ANGELES. Writing & Publishing Your Nonfiction Book, a seminar by Dan Poynter at the Learning Annex. Books 101: The full New Book Model program. 6:30 to 10:00 PM. fmi (310) 478-6677. Register on line and save. <http://www.LearningAnnex.com>

August 12: VANCOUVER, BC. Writing & Publishing Your Nonfiction Book, a seminar by Dan Poynter at the Learning Annex. Books 101: The full New Book Model program. 6:30 to 10:00 PM. fmi 416-591-5293. Register on line and save. <http://www.LearningAnnex.com>

August 13: VANCOUVER, BC. Turning Speeches into Books. Dan Poynter on How to Write Your Book. Calgary chapter of the Canadian Association of Professional Speakers. Terminal City Club, 837 West Hastings Street, Vancouver. No cell phones; no recording. FMI: Kathy Lynn, 604-258-9074, Kathy@ParentingToday.ca, <http://www.CapsVancouver.org>

August 24: CHICAGO. Books 101: Writing & Publishing Your Nonfiction Book, a seminar by Dan Poynter. The full New Book Model program. The Discovery Center, 2940 North Lincoln Avenue, Chicago, IL 60657. 6:30 to 10:00 PM. FMI: (773) 348-8120, <http://www.discoverycenter.cc/>

August 26—28: CHICAGO. Parachute Industry Association. Dan Poynter on an aviation subject. <http://www.PIA.com>

September 10: BIRMINGHAM, AL. Turning Speeches into Books. Books 101: The New Book Model Program. How to write, publish and promote your book. Alabama chapter of the National Speakers Association. FMI: Deborah Boswell, 205-987-8080, Deborah@ProfessionalSpeechServices.net , <http://www.nsaalabama.org/>

September 16-18: RANCHO MIRAGE, CA. Greater Los Angeles chapter of the National Speakers Association. Dan Poynter and the Gold Coast Speakers on master=mind groups. See <http://www.nsaglac.org/>

September 20: LOS ANGELES. Writing & Publishing Your Nonfiction Book, a seminar by Dan Poynter at the Learning Annex. Books 101: The full New Book Model program. 6:30 to 10:00 PM. fmi (310) 478-6677. Register on line and save. <http://www.LearningAnnex.com>

September 24-25: BURLINGTON, VT. Burlington Literary Festival. Dan Poynter speaking on Saturday and Sunday. FMI: Andrea Grayson, University of Vermont, Continuing Education, 802-656-0415, Andrea.Grayson@uvm.edu. <http://www.vtchamber.com/events/index.html?event=674>

September 29: Book Summit. VALLEY FORGE. A gathering of industry leaders to discuss and predict the future of the book. Fmi: Dan Poynter.

September 30–October 2: VALLEY FORGE. Book Promotion Conference. Fmi: John Harnish, enjoyoften@comcast.net, (610) 520-2500. <http://www.infinitypublishing.com>

October 6: SAN DIEGO. Writing & Publishing Your Nonfiction Book, a seminar by Dan Poynter at the Learning Annex. Books 101: The full New Book Model program. 6:30 to 10:00 PM. fmi 619-544-9700. Register on line and save. <http://www.LearningAnnex.com>

October 7-9: LA JOLLA, CA. La Jolla Writers Conference. Fmi: Antoinette Kuritz, jkuritz@san.rr.com, 858-467-1971. <http://www.lajollawritersconference.com/main.html>

October 15: WACO, TX. Books 101: Writing & Publishing Your Nonfiction Book, a seminar by Dan Poynter. The full New Book Model program. Saturday 9 am – 1. Fmi: Marian Fleischmann, (254) 366-7454, mFleischmann@HOT.rr.com

October 21: ORLANDO, FL. National Nurses in Business Association. Writing & Publishing Nonfiction, a seminar by Dan Poynter. Books 101: The full New Book Model program. Afternoon. See web site for details and contact Patricia Ann Bemis, RN CEN. bemis@nnba.net, <http://www.nnba.net> \$69. Open to the public.

October 24-26: SALT LAKE CITY. The Caterpillar Club; an historical aviation multimedia presentation for the Survival And Flight Equipment Association (SAFE). Fmi: Jeani Benton, 541-895-3012, safe@peak.org, <http://www.SafeAssociation.com>

November 15: LOS ANGELES. Writing & Publishing Your Nonfiction Book, a seminar by Dan Poynter at the Learning Annex. Books 101: The full New Book Model program. 6:30 to 10:00 PM. fmi (310) 478-6677. Register on line and save. <http://www.LearningAnnex.com>

November 18: CHICAGO. Turning Speeches into Books. Books 101: The New Book Model Program. How to write, publish and promote your book. National Speakers Association/Illinois chapter. Fmi: Jeff Korhan, 630-774-8350, jKorhan@TrueNature.com, <http://www.nsa-il.org/>

November 19-20: FOSTER CITY, CA. Cat Writers Association. Dan Poynter on publishing. Fmi: Fran Shaw, (717) 397-9531, franshaw1@juno.com, <http://www.CatWriters.org>

December 1-3: OTTAWA. Canadian Association of Professional Speakers annual convention. Hilton Lac-Leamy, Ottawa-Gatineau. Fmi: <http://www.canadianspeakers.org/>

2006

January 5-8. TUCSON. NSA-U. Dates blocked.

February 10-12: ARLINGTON, VA. National Speakers Association Winter Workshop. Fmi: <http://www.NSAspeaker.org>

February 17-19: SAN FRANCISCO. Third Annual San Francisco Writers Conference. Mark Hopkins Hotel. Dan Poynter will speak on Getting Published. Fmi: Michael Larsen, (415) 673-0939, larsenpoma@aol.com, <http://www.SFwriters.org>

March 31-April 2. SYDNEY. National Speakers Association of Australia. Dates Blocked.

May 16-18. WASHINGTON, DC. Publishers Marketing Association Publishing University.

May 19-21. WASHINGTON, DC. Book Expo America. Convention Center. Dates Blocked.

July 22-25. ORLANDO. National Speakers Association annual convention. Dates blocked.

<9-----ParaHumor-----<

HERE IS SOMETHING FUNNY WE FOUND ON BOOKS, WRITING, PUBLISHING, AUTHORS AND/OR WORDS. If you have a laugh to share, please send it to DanPoynter@ParaPublishing.com

THE ART OF INSULTS

"I feel so miserable without you, it's almost like having you here."
- Stephen Bishop

"He has all the virtues I dislike and none of the vices I admire."
- Winston Churchill

"A modest little person, with much to be modest about."
- Winston Churchill

"I have never killed a man, but I have read many obituaries with great pleasure."
- Clarence Darrow

"He has never been known to use a word that might send a reader to the dictionary."

- William Faulkner (about Ernest Hemingway)

"Poor Faulkner. Does he really think big emotions come from big words?"

- Ernest Hemingway (about William Faulkner)

"Thank you for sending me a copy of your book; I'll waste no time reading it."

- Moses Hadas

"He is not only dull himself, he is the cause of dullness in others."

- Samuel Johnson

"He had delusions of adequacy."

- Walter Kerr

"He can compress the most words into the smallest idea of any man I know."

- Abraham Lincoln

"I've had a perfectly wonderful evening. But this wasn't it."

- Groucho Marx

"They never open their mouths without subtracting from the sum of human knowledge."

- Thomas Brackett Reed

"In order to avoid being called a flirt, she always yielded easily."

- Charles, Count Talleyrand

If the writing is honest it cannot be separated from the man {or woman} who wrote it.

- Tennessee Williams

"I didn't attend the funeral, but I sent a nice letter saying I approved of it."

- Mark Twain

"His mother should have thrown him away and kept the stork."

- Mae West

"Some cause happiness wherever they go; others whenever they go."

- Oscar Wilde

"He has no enemies, but is intensely disliked by his friends."
- Oscar Wilde

"I am enclosing two tickets to the first night of my new play, bring a friend... if you have one."
- George Bernard Shaw to Winston Churchill "Cannot possibly attend first night, will attend second... if there is one."
- Winston Churchill, in reply

"Interpreter! Interpreter! How do you say the opposite of Vive Le France?"
- Winston Churchill, on Charles de Gaulle

"A sheep in sheep's clothing."
- Winston Churchill, on Clement Atlee

"There but for the grace of God, goes God."
- Winston Churchill, on Stafford Cripps

"He occasionally stumbled over the truth, but hastily picked himself up and hurried on as if nothing had happened."
- Winston Churchill, on Stanley Baldwin

==>SHARE YOUR HUMOR. Send it to DanPoynter@ParaPublishing.com

(Generic Smiley)

=====
THE SMALL PRINT

YOU ARE RECEIVING this F-R-E-E newsletter on book writing, publishing and promoting because you are on Dan Poynter's option-in Publishing Poynters mailing list.

PLEASE RECOMMEND THIS NEWSLETTER to anyone you know who is interested in selling more books or wants to know where the publishing industry is headed. Just click on "Forward" in your email program.

BACK ISSUES are archived at
<http://parapub.com/getpage.cfm?file=/news.html>

TO RECEIVE THIS NEWSLETTER F-R-E-E, sign up at
<http://parapub.com/getpage.cfm?file=/news.html>

PRIVACY STATEMENT: We will not distribute your email address to anyone. Period.

TIME TO SHARE. Please send your news items and promotion ideas to DanPoynter@ParaPublishing.com

~~~~~  
Para Publishing. Dan Poynter: Author (100+ books), Publisher (since 1969), Speaker (CSP).  
Information Products on Book Writing/Publishing/Promoting, Parachutes/Skydiving, Expert Witness & Aging Cats.  
PO Box 8206, Santa Barbara, CA 93118-8206 USA. Tel: +1-805-968-7277; Fax: +1-805-968-1379; Cell: +1-805-448-9009  
<http://ParaPublishing.com>: More than 500 pages of helpful information.  
[DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com)