



Your Publishing Poynters MARKETPLACE Newsletter: May 2006

PUBLISHING POYNTERS MARKETPLACE

This Publishing Poynters bonus supplement is about buying, selling and reviewing; authors and publishers helping each other.

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For the Small Print, scroll to end.

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ANNOUNCEMENTS

Publishing Poynters Marketplace is monthly supplement to our popular Publishing Poynters newsletter. Our f.free listings have grown so much that they overwhelmed the regular newsletter. We hope you like this concentrated opportunity to buy and sell publishing products and services.

Publishing Poynters Marketplace is posted/archived at <http://parapublishing.com/sites/para/resources/newsletter.cfm>

YOUR (F.FREE) LISTINGS should be tight and complete. We will not repeat them within a six-month period. If you want an item to appear more often, send your CC# and we will charge you \$29 for each repeat.

<A-----ParaStories--Stories/Information Wanted----->

STORIES/OINTERVIEWS/INFORMATION WANTED

NEED STORIES to flesh-out your book? List your wants here. Focus on a single topic and provide your contact information. Write tight: limit your listing to 100 words. Conform to the format so we can Copy\Paste and do not have to edit. Send your listing to DanPoynter@ParaPublishing.com Put "Stories Wanted" in the Subject line of your email. There is no charge for listings.

WANT TO CONTRIBUTE YOUR STORY? Contact requesters directly. Do not send stories, etc. to Dan.

STORIES REQUESTED:

1. WANTED: DOG TALES. I'm looking for uplifting, inspiring stories of our canine companions -- powerful, true stories demonstrating the love and loyalty they give us so unconditionally. Submission guidelines:

<http://www.greatwesternpublishing.org/dogs/doguides1.html>

--John Cali, john@greatwesternpublishing.org

2. Let's face it, COLLEGE CAN BE A CONFUSING time for even the sharpest students. To lend a hand we are currently writing books of success principles for college freshman & graduating seniors.

We are looking for helpful tips for a new college student (what did you wish you knew before you arrived on campus?). We are also looking for your best tips or stories with getting your career off the ground after graduation.

Please send any submissions to Steven at swntrainer@yahoo.com

3. I'd like to interview people for my upcoming book, THIS CAN'T BE HAPPENING TO ME!: WHAT TO DO WHEN LIFE BLINDSIDES YOU, STEALS YOUR DREAMS, AND ROCKS YOUR WORLD. This book identifies the ten critical choices after tragedy that make or break the rest of your life. If you've been through a traumatic life event and would be willing to share what did and did not work in your recovery from it, contact me at BevSmallwd@aol.com

4. I'm completing a book for which I'm seeking QUOTATIONS from experts (psychiatrists, psychologists, life coaches, etc.) on HOW A PERSON CAN BEST CONFRONT AND OVERCOME THE GREATEST OBSTACLES IN THEIR LIVES. Thanks, Rena Dictor LeBlanc

--loislane3@earthlink.net

5. TALENTED TEENS. I'm working on a book series for teens who used their God-given talents. Send your stories for consideration to:

Clary Lopez editor@clarylopez.com. Subject: Teens <http://clarylopez.com>

6. Looking to compile real life "SWAN STORIES" of people who were identified as a dead-end kids early in life but who now in adulthood have proven everyone wrong in a positively shocking way. Creating an anthology on Swan Stories that are a testament to human spirit and resilience and the courage to shine despite the obstacles. I am especially interested in hearing from people who were the most likely to be voted "Least Likely to Succeed" in High School and exceeded anyone's put downs. I really want to know (A) how they did it, (B) why they believe they proved the naysayers' wrong, and (C) what lessons do they want to pass on to the current generation of pre-teens and teens who

struggle against unsupportive authority figures. Send stories (no more than 4 or 5 pages double spaced) to: Maverick8@sympatico.ca
--Rheba Aralar Estante, (416) 921-4985

7. Need stories about the BENEFITS OF KNOWING ANOTHER LANGUAGE IN ADDITION TO ENGLISH you or someone you know experienced in your personal/professional life. The book's final editing approaching, please do not drag it. Will give you proper credit, name listed in "contributors" and index, contact info if it logically fits in (will find a way to make it fit!). Don't worry about the style, we will take care of your "diamond in the rough"! submit to svetlana@intlacademy.us

8. I would like to hear from people who have MOVED FROM THE CITY TO THE COUNTRY or at least a rural area. What do you wish you had known before the move? What have you learned since the move? Do you regret moving? Or anything else you would want to tell me. It would also be helpful to ask those who are contemplating such a move, why they want to do so and what questions they may have. I'm a ranch wife writing about the subject and trying to explain it from the city person's point of view. Please contact me via email (it's calving season here.) peggy@rapidnet.com . Thank you! Peggy Sanders

9. Am writing a book about SIBLINGS WHO BECOME ESTRANGED FROM EITHER DEALING WITH AGING PARENTS OR INHERITANCES. Please send stories to: taleofsisters@aol.com

10. I am seeking poetry, stories, and general musings on DEATH, LOSS, LOVE, AND HOPE to be included in an upcoming book. The book is tentatively titled Reflections on Love and Loss, and is similar to the Chicken Soup for the Soul series. Contact me (email: pchanstockton@yahoo.com) with any questions and I will happy to view your submission.

11. We are finishing a book on BUYING AND SELLING BUSINESSES. One chapter involves problems that arise during the final stages of a sale, and their solutions. Brief examples from your experience would be appreciated.
smcmd@aol.com

12. DO YOU KNOW SOMEONE WHO DOES NOT HAVE ANY CHILDREN, HUSBAND OR WIFE OR BROTHERS OR SISTERS? If so, I would love to talk with them. Or they can email me with their situation and/or background. Stories with names changed will be included in my upcoming book
drjamaclark@aol.com

13. Stories wanted for a book on PROSTATE CANCER. The book will concentrate on coping with the disease and we would like to receive inspirational stories, with an emphasis on your emotions at various stages of treatment (if untreatable, how you have come to terms with this) and inner resources that have helped sustain you. The book will have a cricketing theme and, where possible, will be humorous and lighthearted. The main aim of the book is to promote awareness and to give hope and advice to those living with the disease. If you, or your partner, has come face-to-face with this silent

killer, we'd like to hear from you. Stories from cricketers and wives and significant others would be particularly welcome.

Please contact: Graham at natural@global.co.za.

14. ATTENTION FATHERS - I WANT TO PUT YOUR MESSAGE IN A BOTTLE -

The greatest thing to happen to me in my life was becoming a father. Sometimes I think we forget to tell our children what we think and moreover feel and each of you have an interesting story or contribution to what I am proposing ...

I am in the process of putting together another book (with aims of it being a series) called "A Father's Message in a Bottle." One of the components of this book will be to compile letters from Dad's from around the world. The aim is to share with "children" a father's most profound understanding, thoughts, stories or even just a little nugget of wisdom. This book in some very unique ways will help bring fathers and their children closer together. And your contribution will be a huge part of that.

I have already had various submissions from CEO's to "dads on our street" to a note left by a father before he lost his life in WWI, and as you can imagine it is shaping up to be a really cool read! I would absolutely love the opportunity to publish your letter (or that of another interesting dad you may know - so please feel free to forward this onto any other dad's in your circle).

If you have any questions please drop me a line directly. Otherwise to submit a letter click on <http://www.tylerhayden.com/default.asp?mn=1.17.112> and fill in the online form.

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Please help us help our readers. Forward this Marketplace newsletter to your colleagues in publishing.  
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<B----- ParaWants--Publishing Items and Help Wanted ----->

ITEMS & SERVICES WANTED. This is a new section where book- and publishing-related items and services may be posted. Send your wants to DanPoynter@ParaPublishing.com

Put "Item/Service Wanted" in the subject line.

If you supply a solicited item, contact the poster directly. Do NOT write Dan Poynter. If you know of a supplier, please help the poster by writing him or her.

If you are a supplier looking for customers, see <http://parapublishing.com/sites/para/resources/supplier.cfm>

ITEMS/SERVICES WANTED:

1. BLOGGERS AND FORUM PARTICIPANTS WANTED. Got expertise in reading people deeper? Rose Rosetree's website has opened The Portal to Deeper Perception, with eight blogs and forums so far. Check it out at:

<http://www.rose-rosetree.com/portal.htm>

You're invited to post your comments, join this community and (discreetly, please), let the world know about YOUR special insights and publications.

Email to: Profweb@verizon.net

2. Another opportunity is available to you if you have a blog or forum about any one of these: FACE READING, AURA READING, TECHNIQUES FOR SKILLED EMPATHS, CO-CREATING WITH GOD. You may be able to have a link up at the portal, as well as the other venues you use for publicity outreach. In our first week at The Portal, we've received many hits, and interest is growing fast. Email to: Profweb@verizon.net.

3. NEEDED - BOOK REVIEWERS. Reader Views, an online book review service, is increasing their team to accommodate all the books they have for review. Book reviewers are volunteers. Their compensation - they get to keep the book they read. Their job - read the book and provide a review within 4 weeks. If interested: <http://www.readerviews.com/Reviewerguidelines.html>
--Irene Watson, admin@readerviews.com

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This newsletter has a circulation of 26,000+. You must know several authors and publishers who don't receive it. Why not forward it to them?

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<C--- ParaSales--Companies/Properties/Jobs/Rights to buy or for sale --->

SELLING OUT/PARTNER WANTED/POSITIONS OPEN/TITLE CLOSEOUTS/
PUBLISHER SOLICITED/RIGHTS. Send your selling-out company or inventory items to DanPoynter@ParaPublishing.com. Put "ParaSales-Selling Out" in the subject line.

If you are a supplier looking for customers, see
<http://parapublishing.com/sites/para/resources/supplier.cfm>

WANTED:

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You are in the information business. This newsletter is information. Forward it to your publishing colleagues now.

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<D-----ParaReviews--Reviews on Amazon and B&N wanted -----<

REVIEWS SELL BOOKS. Reviews make a book stand out. We can help each other by posting (five star) reviews at Amazon.com, B&N.com and other web sites.

IF YOU WOULD LIKE TO REVIEW BOOKS in your area of interest/expertise, contact the listing publisher directly with your Postal address. Do not send your request to Para Publishing. Please award the book at least four stars or decline to review it. A review with fewer stars is harmful to sales. The book you receive is yours to keep.

IF YOU WANT YOUR BOOK REVIEWED on Amazon.com, B&N.com, etc, list it here in Publishing Poynters Marketplace (no charge). You must be willing to send a book and promotional materials (review-book package) to readers of Publishing Poynters Marketplace who contact you. Make sure the book is already listed at Amazon.com.

Just send your request and description to DanPoynter@ParaPublishing.com. Draft your request so that I do not have to edit it. Make it SHORT (100 words max), no italics or bold type. Just describe the book in a few words; don't send a lengthy review of it. Lengthy submissions will be returned for rewriting or ruthlessly cut. Reviewers only need enough information to see if they have expertise and an interest in your category. Supply full contact information including your email address. Write the draft as it should appear so that I do not have to do more than Copy\Paste. Put "Review Wanted" in the subject line.

OFFERED FOR REVIEW:

1. THE FATE BY THAO T. HUYNH. Thao Huynh's text, "the Fate" is an autobiographical tour de force encompassing the geopolitical and historical events. The authors account is both rich and vibrant, as well as at times, extremely poignant. She writes, "Contrary to popular belief, feudalism-characterizing family relationships still exists and bring repression and anguish to the women who suffer this fate." Her poetic way of writing envelops the reader. "The tears have already been dried. I was just like a dead tree standing defiantly in the open air suffering from rain and shine, wind and tempest, but surprisingly refusing to collapse."

--Salt City Books, Brenda Rogers, 801-309-7820, saltcitybooks@msn.com

2. IDENTITY THEFT THE NEW EPIDEMIC. Identity Theft the New Epidemic, by Tony I. Curtis is a simple guide on identity theft recovery and protection. Its unique way of walking the reader through the steps of recovery is simple to understand and easy to use.

Included are form letters, resources, a personal affidavit, all that is needed to recover oneself from this heinous crime.

This all inclusive resource guide on the nation's fastest growing crime is a must have.

--Salt City Books, Brenda Rogers, 801-309-7820, saltcitybooks@msn.com

3. THE BRIDGE IS LOVE: A Journey Through Grief to Joy After the Death of a Child (ISBN 1412063280) by Cheron Joy Mayhall

A memoir with a "novel twist" recounts a family's experience after the sudden death of a child, intertwined with a story of the child's new life in heaven. An insightful, entertaining story, likened to "The Lovely Bones" and "The Five People You Meet in Heaven."

Review: "A grief management guide, a humane reminder and a family memoir all rolled into one sweet story told with great compassion and honesty." --

Elizabeth Tobiasson

"A poignant, heartfelt, true-life story which captures the emotions of loss and grief. It outlines a process for survival, healing and growth over time. A tribute to the power of faith, family and friends in the healing process." - Patricia Venn-Watson, M.D. FAPA

Please post reviews on Amazon.com, Barnesandnoble.com.

Contact Cheron J. Mayhall, Ph.D. for review copy:

cheronjoy@cablespeed.com; website; www.trafford.com/05-1239

4. "MULCH THE LAWNMOWER" - A CHILDREN'S PICTURE BOOK by Scott Nelson. A cheerfully illustrated story about a push-mower named Mulch, who is asked to step up to the plate and fill-in for his friend Rider by cutting the local ball field when Rider gets sick. A story about trying big things no matter what your size, and demonstrates how good friends support and uplift each other. 32 pgs, jacketed.

E-mail Kevin at: info@KRBYCreations.com for a review copy.

5. PERILOUS PURSUIT ON THE SANTA FE TRAIL, a hardback adventure novel
Two modern-day female sleuths, a la Sherlock Holmes, try to protect their young client from an evil stepfather as he lures them in a dangerous game along the Trail from Missouri to Santa Fe. Author Inez Ross has hiked the entire Trail and uses actual Trail sites as well as fictional fun in the story. See the website at www.readsouthwest.com and e-mail inezross@hubwest.com for a copy of the book.

6. Sparrow Mission is the WORLD WAR II STORY OF THREE AMERICAN ARMY OFFICERS whose clandestine mission was to convince key officials of the Hungarian government to break ties with Germany and surrender their country unconditionally to the Allies. In the dead of night they parachute from a British bomber into an obscure corner of Hungary. Their mission is complicated by the bewildering affection of the Hungarian villagers who find them first, the duplicity of a Hungarian general, and the efficiency and cruelty of the Gestapo.

7. "HOPE IS LIKE THE SUN: Finding HOPE AND HEALING AFTER MISCARRIAGE, STILLBIRTH, OR INFANT DEATH" by Lisa Church follows the author and four of her friends as they personally navigate the difficult journey

through pregnancy loss. This unique book offers understanding, advice and practical, simple strategies from those who have been there.

To review, email Lisa at reviews@HopeXchange.com Visit the website: <http://www.HopeXchange.com>

8. Vegetable Dreams/Huerto sonado is a new BILINGUAL PICTURE BOOK in English and Spanish. Review English only, Spanish only or both languages. A girl finds that a garden is a place where more than vegetables grow...friendships flourish. Old fashioned story with impressionistic illustrations. For review copies contact:
Raven Tree Press raven@raventreepress.com
or visit the website www.raventreepress.com

9. ROMEO'S PLAYBOOK: A Man's Guide for Enhancing His Relationship and Sex Life by L.A. Hunter. "Romeo's Playbook" looks and reads like a sports playbook but it's really full of hundreds of romantic ideas, tips and other relationship advice published just for men.
Email: lahunter@RomeosPlaybook.com
Website: www.RomeosPlaybook.com

10. Thousands of people are turning to BUDDHISM as students and converts, meanwhile the media creates a glamour about Tibetan Buddhism that may be far from realistic. Buddha's Not Smiling" challenges readers to judge for themselves the health of Tibetan Buddhism today. A well-documented and shocking tale of sectarian rivalry and violence has emerged as a case study of how a collision of religion and geopolitics threatens the very integrity of Tibetans' ancient faith. "Buddha's Not Smiling: Uncovering Corruption at the Heart of Tibetan Buddhism Today", by author Erik Curren exposes the corruption of some of the most prominent Tibetan lamas. Erik D. Curren Ph.D has served as a communications and political consultant to such organizations as the State of California, Hill and Knowlton, Wells Fargo Bank, and the Natural Resources Defense Council. Research for this book took him to India, Nepal, and Tibet for interviews with lamas, monks, and government officials involved in this crisis. For review copies or more information contact Mari Selby at Selby ink, email address is selbyink@adelphia.net

11. Seeing Color: It's My Rainbow, Too is the only book written for children on COLOR VISION DEFICIENCY (CVD) or COLORBLINDNESS, which affects 1:12 males and 1:200 females. The challenges of CVD are many and varied. Just as children are aware of the difficulties inherent in, for instance, diabetes, they need to be aware of the challenges involved in CVD.
Color is in the Eye of the Beholder is for teens and adults. Just as people recognize the difficulties encountered when someone has diabetes or uses a wheelchair, they need to be cognizant of the challenges involved in colorblindness, which are many and varied.
Arlene Evans, Arlene.Evans@sbcglobal.net, www.CVDbooks.com

12. BOATER'S POCKET REFERENCE: YOUR COMPREHENSIVE RESOURCE FOR BOATS AND BOATING 800 pages, 435 illustrations, 94 photographs, index, ISBN 0-9774052-0-6, Anchor Cove Publishing, \$13.95. Handy, Fact-

Filled New Boating Guide offers handy, how-to-do-it information and reference facts, figures, formulas, graphs, and tables about boating in a book small enough (about 3" x 5" x 1") to fit in your pocket. Boating terminology, design, construction methods and materials. Regulations: US/Canada. Navigation Aids. Navigation Rules: Intl/US/Canada. Seamanship: maneuvering, docking, anchoring. Piloting and Navigation: charts, position plotting, GPS, chartplotters, radar, sonar. Knots. Weather. Engines. Propellers. Electrical. Communications: VHF, SSB, and Satellite. Trailering. General reference and conversion tables, plus more...

--Tom McEwen, Office:303-972-0099 Cell:303-903-4365 Fax:303-265-9119
tom.mcewen@anchorcovepublishing.com, www.anchorcovepublishing.com

13. NORTHERN LIGHTS & SHADOWS: Sixteen Years in the Alaska Bush describes living in a setting that surpasses most imaginations.

Whether flying their plane, breaking trail on snowshoes, driving snowmachines through blizzards, skiing under the northern lights, or confronting bears and wolves—the couple’s respect for Alaska’s natural world is unmistakable.

Moose, grizzlies and other wildlife are their neighbors. Caribou trigger a landslide that buries part of the herd. Wolves howl under wintry skies.

The book provides rare insight into a disappearing lifestyle in the wilderness of America’s Last Frontier. 336 pages with photos.

--Lee Basnar, Contact: author@leebasnar.com, Website: www.leebasnar.com

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Be a Hero! Your publishing colleagues will think you are thoughtful and generous if you forward this ezine to them.  
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<E-----ParaCoop--Co-operative marketing programs. Offer/Join. -----<

CO-OPERATIVE MARKETING PROGRAMS. Want other authors or publishers to join you in a mailing or share a booth at a fair? Whether you are buying or selling, list your wants here. Note your book genre/category.

CO-OP PROGRAMS:

1. LIBRARIES, BOOKSTORES, ETC. The Publishers Marketing Association (PMA) hosts a number of co-op programs. Join with other publishers to send flyers to libraries, send you books to book fairs, make category mailings, etc. See <http://www.pmaonline.org/programs.cfm>

2. LIBRARIES, BOOKSTORES, ETC. Florida Academic Press, San Decalo. See <http://www.floridaacademicpress.com/marketing.html>

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THE SMALL PRINT

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PLEASE RECOMMEND THIS NEWSLETTER to your book colleagues. Just click on "Forward" in your email program.

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<http://parapublishing.com/sites/para/resources/newsletter.cfm>

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DanPoynter@ParaPublishing.com

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Para Publishing. Dan Poynter: Author (100+ books), Publisher (since 1969), Speaker (CSP).

Information Products on Book Writing/Publishing/Promoting,

Parachutes/Skydiving, Expert Witness & Aging Cats.

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[DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com) More than 500 pages of helpful information:

<http://ParaPublishing.com>